



PERDUE AT A GLANCE

A Family Commitment to Quality Since 1920[®]

THE PERDUE FAMILY OF COMPANIES

The Perdue Family of Companies includes the associates working in Perdue Farms, Perdue AgriBusiness, and our shared business services organization. Together, they share a Vision: "To be the most trusted name in food and agricultural products." They also share a common heritage, beginning with Arthur W. Perdue's family farm, progressing through the expansion into agribusiness and the introduction of the PERDUE® brand under Frank Perdue, and continuing a third generation of family leadership with Chairman Jim Perdue.

Perdue Farms

Perdue Farms is the family-owned company behind the PERDUE® brand, the number-one brand of premium fresh chicken in the United States. The PERDUE® brand also extends across a growing roster of retail food products, combining Perdue's reputation for quality with convenience, and reaching customers across the country. Perdue foodservice products are distributed nationally to leading restaurant chains and distributors, and Perdue's International channel distributes food products around the globe.

Our poultry operations are fully integrated, including the breeding, hatching, humane raising and feeding of our chickens; food processing operations; and our distribution and transportation network.

Perdue AgriBusiness

Perdue AgriBusiness ranks among the top U.S. grain companies and is committed to helping its customers prosper with flexible, forward-thinking solutions for agriculturally based products from a uniquely trusted name. Perdue AgriBusiness ranks among the top U.S. grain companies and is a direct exporter of U.S. agricultural commodities through the company's deepwater port in Chesapeake, Va. Perdue AgriBusiness merchandises grain and oilseeds, processes soybeans, operates protein conversion and blending plants, trades a wide variety of agricultural commodities and refines edible oils. With an entrepreneurial spirit, Perdue AgriBusiness ventures touch such diverse opportunities as bio-energy, organic fertilizers and specialty livestock feeds.

PERDUE INCORPORATED TOTAL COMPANY ECONOMIC IMPACT*

Total sales	\$4.76 billion
Percentage of sales:	
Perdue Food Products	64%
Percentage of sales:	
Perdue AgriBusiness	36%
Percentage of Perdue Food Products sales:	
Chicken	90%
Percentage of Perdue Food Products sales:	
Turkey	10%
Number of associates	20,412
Number of poultry producers	2,116
Number of grain producers	23,401
Number of birds produced (Calendar Year 2010 total)	635,031,193
Pounds processed annually (Calendar Year 2010 total)	3,055,933,661
Pounds of further-processed poultry (Calendar Year 2010 total)	386,171,612
Local grain purchased (Calendar Year 2010 total, bushels)	129,096,379
Salaries and wages	\$642,849,000
Producer payments	\$242,513,674
Grain purchases	\$771,911,000
All other purchases	\$461,238,690
Utilities	\$117,901,712
Freight payments	\$13,459,000
Payroll taxes paid	\$32,322,000
Income taxes paid	\$3,174,000
Use taxes paid	\$2,078,709

*Numbers cover the 12-month period ending December 31, 2010T